

February 11th, 2020

TO: Councilmember Jennifer Campbell, District 2
 Evertt Hauser, Mobility Program Manager City of San Diego
 Brian Genovese, Senior Engineer City of San Diego
 CC: Teddy Martinez, Councilmember Campbell’s Staff
RE: OB PATHWAYS: Ocean Beach Wayfinding Signage Request

All,

The Ocean Beach Planning Board has been an active supporter of the City’s initiative to make our neighborhoods as friendly to non car transportation. In an effort to help those outside their cars get around as easily as possibly The Ocean Beach Planning Board is requesting way finding signage.

Below the OBPB has sketched out where we would like the signs, what we believe are the biggest points of interest, direction, and distances.

We would like to request a total of 10 signs, 5 signs in both the south and north direction, with additional Sharrow markings on the street at the recommended locations. In addition the board would also like to include a symbol for comfort stations wherever Dog Beach, Rob Field, and OB Business district.

SIGNAGE: OB Pathways

SOUTHBOUND locations from Robb Field to Sunset Cliffs Natural Park

Location 1: On Bacon St. before Voltaire Ave.

↑	Up arrow	OB Business District	0.5 miles
↑	Up arrow	Sunset Cliffs Natural Park	2.9 miles
→	Right arrow	Dog Beach	0.2 miles
←	Left arrow	Point Loma High School	2.1 miles
←	Left arrow	Liberty Station	2.6 miles
←	Left arrow	Downtown SD	7 miles

Location 2: On Bacon St. before Brighton Ave.

↑	Up arrow	OB Business District	0.3 miles
↑	Up arrow	Sunset Cliffs Natural Park	2.7 miles

→	Right arrow	Beach: Tower 4	0.2 miles
---	-------------	----------------	-----------

Location 3: On Bacon St. before Del Monte Ave.
(Option to take left turn on Del Monte for easier route)

←	Left arrow	Sunset Cliffs Natural Park	2.2 miles
↑	Up arrow	Scenic with Small Hill	

Location 4: On Del Monte Ave. before Cable St.

→	Right arrow	Sunset Cliffs Natural Park	2.1 miles
---	-------------	----------------------------	-----------

Location 5: On Bermuda Ave. before Point Loma Ave

→	Right arrow	Bermuda Ave. Sunset Cliffs Natural Park	1.5 miles
---	-------------	---	-----------

NORTHBOUND locations from Sunset Cliffs Natural Park to Robb Field

Location 6: On Point Loma Ave before Bermuda Ave.

←	Left arrow	OB Business District	0.9 miles
←	Left arrow	Robb Field	1.7 miles
←	Left arrow	Pacific Beach	7 miles

Location 7: On Cable St. before Del Monte Ave.

←	Left arrow	OB Business District	0.3 miles
←	Left arrow	Robb Field	1.1 miles
←	Left arrow	Pacific Beach	6.3 miles

Location 8: On Del Monte Ave. before Bacon St.

→	Right arrow	OB Business District	0.1 miles
→	Right arrow	Robb Field	0.9 miles
→	Right arrow	Pacific Beach	6 miles

Location 9: On Bacon St. before Brighton Ave.

↑	Up arrow	Robb Field	0.4 miles
←	Left arrow	Pacific Beach	5.5 miles

--	--	--	--

Location 10: On Bacon St. before Voltaire Ave.

↑	Up arrow	Robb Field	0.2 miles
↑	Up arrow	Pacific Beach	5.4 miles
←	Left arrow	Dog Beach	0.2 miles
→	Right arrow	Point Loma High School	2.1 miles
→	Right arrow	Liberty Station	2.6 miles
→	Right arrow	Downtown San Diego	7 miles

Sharrows painted on roadways to support wayfinding signs

Recommend: Implementation of directional sharrows, entering and exiting the streets/alleys in both ways.

SOUTHBOUND Locations:

1. On Orchard Ave, turning right onto the alley
2. Exiting the alley, turning left onto Pescadero Ave.
3. On Pescadero Ave, turning right onto the alley
4. Exiting the alley, turning left onto Bermuda Ave.

NORTHBOUND Locations:

1. On Bermuda Ave, turning right onto the alley
2. Exiting the alley, turning left on Pescadero Ave.
3. On Pescadero Ave, turning right onto the alley.
4. Exiting the alley, turning left onto Orchard Ave.

MULTIDIRECTIONAL (add sharrows in both directions):

1. Cable Street between Del Monte Ave and Orchard Ave.
2. Sunset Cliffs Blvd between Bermuda Ave. and Adair Street.

Signage Example:



Please let us know what the next steps are so we can get these signs in place as soon as possible. Wouldn't it be great if they were in before the high tourist season in the summer! Making it safer for all those who visit our city and choose to get around without a car.

Best,

Andrea Schlageter
Chair, Ocean Beach Planning Board