



**Ocean Beach Planning Board
Outreach Subcommittee**

**October 14, 2019 @ 6:00 pm
Ocean Beach Women's Club
2160 Bacon Street, San Diego, CA 92017**

Call to order: 6:08 pm

Subcommittee members in attendance: Tracy Dezenzo and Jenna Tatum

Subcommittee members absent: Andrew Waltz and Mandy Havlik

Members of the public: Kevin Hastings, Anthony Ciulla, Anna Mae

No Changes to Agenda JT/TD 2/0/0

No Minutes (first meeting)

Elect officers: Tracy Dezenzo will chair and handle secretary duties with help from Jenna if necessary JT/TD 2/0

Non-Agenda Public Comment: none

Action Item #1: Ocean Beach Holiday Parade Float

Subcommittee discussed a few ideas for the holiday float that they will present to the Board in November.

Vote to present 2 (and maybe a 3rd if it can be flushed out by the meeting) to board in November TD/JT 2/0

Pocket Park float: flatbed trailer, decorated with grass or turf, with lighted tree (palm, xmas, etc), park bench. With participants sitting on park bench reading, kids playing on grass, joggers in jogging clothes running next to park, bikes, scooters, hula, yoga outfitted people, someone carrying a surfboard or Frisbee, etc.

Public comment: Can have one end be a screen projection of the sand and beach. Lighting? There was a suggestion of not doing a float this year but still participating.

Transportation focused float: sleigh with bikes, scooters, giant skateboard, chicken wire trolley, chicken wire Bus, projections of sharrows along side of sleigh. Maybe use a smoke machine off back of sleigh.

Public comment: NO Santa allowed. May have issues with a sleigh since it's Santa adjacent. Note to discuss at board meeting: Maybe change to toy boxes and put on rollers that we can push?

Christmas past theme: have a steady build out of the strand marquee. Place projection screens around on each side that show historical images of OB. This item was discussed but we felt it needed to be flushed out further for logistics.

Action Item #2: Yearly outreach projects

Subcommittee created a list of potential outreach projects that they would like to propose throughout the year. **JT/TD 2/0**

High School Forum: 1 time a year in the Fall. Have a forum of 5-7 people that includes members from community groups and elected officials. Each forum member would give a description of what their role is and how the students can become involved with the group, board or government office. Also at this time the planning board could invite a student or two to be a high school representatives/liaisons on the board.

Next steps: TD to reach out to potential participants to get a read on interest and availability. JT to reach out to Point Loma High Principal to get a read on interest and best time to present.

Face to face with your Planning Board: Once a quarter. Maybe first one can be December 2019. Pick a location where members of the public can come directly to members to discuss or propose items within the Board's purview. This could bring out the people who are nervous to speak in public comment time or can't get to a meeting.

Next steps: Figure out best times. Seek Board volunteers who are willing to participate.

Sync with OBTC events and/or team up for local beatification events: As needed. Enlist a group of planning board members to help out during TC events. Each board member would wear an OBPB shirt and we would represent as a group.

Chili Cook-off booth: June. Same system as 2019. 2 members at a time. Public engagement tools. Maybe continue to share space with Historical Society?

Town Council meetings: Get PB added as regular presenters. Each month give a description of the items we voted on at the past meeting and how the board voted. If there are still items in which the public can express an opinion, ie; senate bills, council bills, etc, we will give out information on how they can still participate.

Adjourn at 7:32 pm

For further information:

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